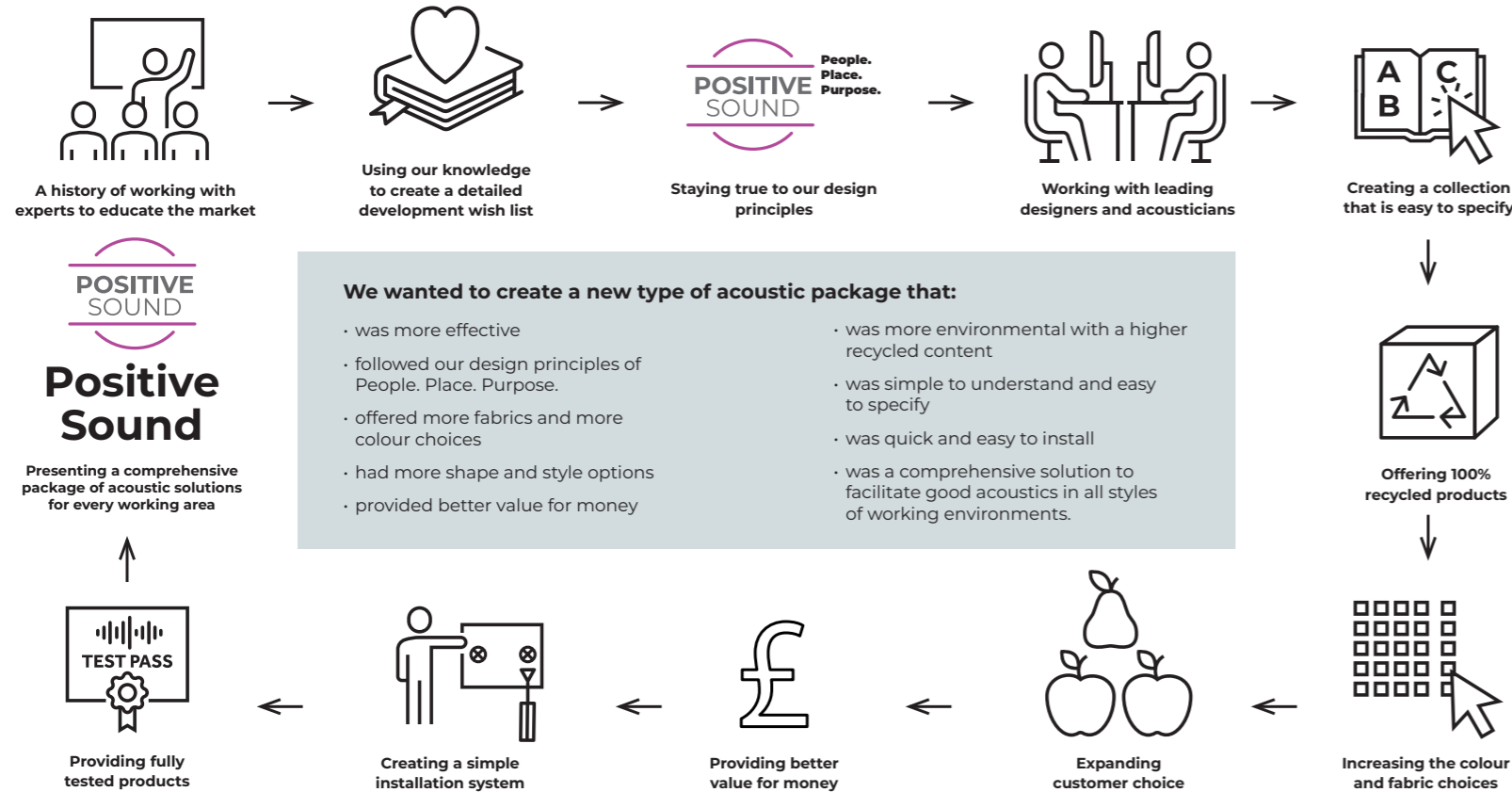


Developing Positive Sound

For many years we have been promoting the benefits of good acoustics. We have worked with leading acoustic experts, offered a great product range and provided acoustic RIBA accredited training to hundreds and hundreds of architects, dealers and end users.

A good acoustic environment can improve effective interaction, create a positive setting and aid wellbeing. Poor acoustics reduces productivity, hinders enjoyment and increases stress - acoustics is about emotion. We have been on a development journey to create a new positive and comprehensive acoustic solution.

But we wanted MORE...



We wanted to create a new type of acoustic package that:

- was more effective
- followed our design principles of People. Place. Purpose.
- offered more fabrics and more colour choices
- had more shape and style options
- provided better value for money
- was more environmental with a higher recycled content
- was simple to understand and easy to specify
- was quick and easy to install
- was a comprehensive solution to facilitate good acoustics in all styles of working environments.

Why Positive Sound



Products that are part of the **Positive Sound** collection are marked with the icon above.

Acoustics is about emotion...

People:

Sound impacts on whether people have a negative or positive association with a space. A positive soundscape improves our effectiveness, aids our wellbeing and increases our enjoyment of a space. A negative acoustic environment inhibits our productivity, reduces our comfort and increases stress.

Place:

We must consider the place and its function to create an appropriate acoustic solution. Equally, the acoustic products should enhance the palette of the interior designer and not restrict the visual integrity of the scheme.

Purpose:

We can accept different soundscapes if they are appropriate to the task: the buzz of a breakout canteen encourages us to socialise and relax, whereas the same noise level would be disruptive in an office work area. The acoustics of an environment have to be appropriate to the purpose of the area.

Technical

- Class A
- Full testing documentation
- Clearly presented technical data

Creative

- More choice
- More shapes for endless configurations
- Over 100 different colours available

Comprehensive

Acoustic solutions specifically designed for different functions and areas

Cost-effective

Superior acoustic properties means less product is required for optimum results.

Supported

- More support for specification
- Free space planning
- Education programmes
- RIBA CPDs
- Advice from highly qualified acousticians
- 4 week delivery times



Environmental

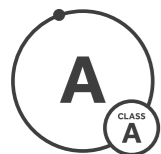
- 100% recycled content

Simple to specify and install

- New adjustable fixing system
- Easy to follow price list

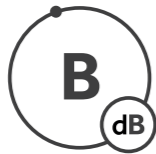
Expert Advice

To help you easily identify the acoustic properties of a product, an acoustician has provided clear descriptive icons.



ICON A – Absorb

This product is acoustically absorbent and reduces the reflection of sound off hard surfaces.



ICON B – Block

This product is suitably dense to reduce the transmission of speech sounds from one area to another. Creating barriers to sound disrupts the sound path which means that sound travels less efficiently across the space.



ICON D – Divide

Individuals performing different tasks have different requirements, making it important to design effective working zones. It is critical to place areas of quiet contemplation away from noisy and disruptive zones. Visual and acoustic separation can be used to signal the function and behaviour appropriate to each space.

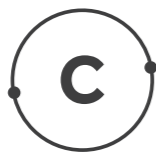


ICON Speech Privacy

Distraction distance is perhaps the most important measure in open plan office acoustic assessments. When someone speaks, a certain number of people around them will be able to hear them clearly and will most likely be distracted by them. Use this product in conjunction with others to reduce distraction distance and improve speech privacy.



Products that are part of the Positive Sound collection are marked with the icon above.



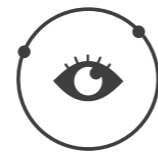
ICON C – Cover

This product creates a pleasant, easily ignored sound that can be used to elevate background noise levels to reduce distraction and improve privacy.



ICON Reverberation Control

Rooms with too much reverberation (echo) can be uncomfortable and normal conversation may be difficult. Additional absorption is required to reduce reverberation by preventing reflection off hard surfaces. Use this product, along with others, for the control of reverberation at speech frequencies.



ICON Visual Privacy

Visual distraction can be detrimental to our focus and concentration. In addition, our abilities to read visual cues help us to understand speech better and so increase the potential for distraction. Use this product to reduce visual distraction or improve visual privacy.



Acoustic Free-standing Panels

Free-standing panels can be used in rooms to reduce reverberation where the installation of wall panels is not possible, for example, where partitions are glazed or where there is little available wall space. When several free-standing screens are used in open plan or breakout areas they can minimise distractions and therefore improve productivity.



Fabricks™
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POSITIVE
SOUND



Fabricks™ Super Acoustic Bricks



POSITIVE
SOUND